



Chad Mees, Mayor
Philip Weaver, Mayor Pro-Tempore
Gayle Jones, Council Member
Vickie Cooper, Council Member
Jesse Luna, Council Member
Ray Uson, Council Member

NOTICE OF WORKSHOP OF THE
CITY OF BARTLETT, TEXAS

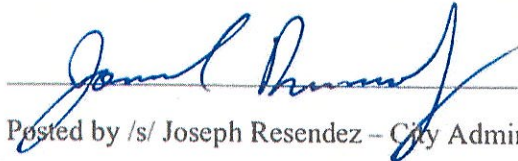
TEINERT LIBRARY BOARD OF TRUSTEES

Notice is hereby given that the members of the City of Bartlett Teinert Library Board of Trustees will attend the event listed below:

EVENT	DATE AND TIME	LOCATION
Mission & Vision Statements, Core Values and Long-Range Planning Workshop Discuss, review and provide ideas for creation of organizational direction.	Saturday, December 3, 2022 at 3:15 PM	Teinert Memorial Library 337 Dalton at Highway 95 Bartlett, Texas 76511

This is not a regularly scheduled meeting of the Board, but this notice is being posted in compliance with the Texas Open Meetings Act.

I certify that this Notice of Meeting was posted at City Hall, 140 W Clark Street, Bartlett, TX 76511, a place readily accessible to the general public as required by law, by **Wednesday, November 30th 3:00 PM**, and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.


Posted by /s/ Joseph Resendez – City Administrator | City Secretary

Importance of Mission Vision in Organizational Strategy

Small Business | Business Models & Organizational Structure | Non Profit Organizations

By [Anam Ahmed](#) Updated March 14, 2019



Regardless of whether you're running a small one-person operation or a large corporation, having a company mission and vision help to provide employees with a purpose. The mission and vision of an organization are integral to the company's strategy because they are used to define future goals and operational tactics. While mission and vision are terms that are often interchanged, they actually refer to two separate aspects of the company.

Understanding Mission Statements

The mission statement of the organization outlines the company's business, its goals and its strategy for reaching those goals. It focuses more on where the company is at the present time and the tactical steps it wants to use to achieve its objectives. The mission statement of a company can be used to shape the culture of the organization.

When establishing a mission statement for your company, outline what it is your business does, who you serve and how you serve them. Those are the three most critical elements of a business' mission statement. For example, Amazon's mission statement is, *"We strive to offer our customers the lowest possible prices, the best available selection, and the utmost convenience."*

If a small business sells handcrafted baby clothes, for example, its mission statement might be, *"We offer new parents beautiful clothes for their babies that are handmade with love."* This includes what the business does, who their audience is and how they serve them. It provides employees with a clear goal.

Understanding Vision Statements

While the mission statement focuses on more tactical aspects of the business, the vision statement looks to the future of the company. The vision statement provides the direction in the which the company wants to go. Together with the mission statement, it helps to create the organizational strategy for the business.

When drafting a vision statement for your business, answer questions about what your hopes and dreams are. What kind of future do you want to see, and how does the company play a part in making that happen? Are you aspiring to make some kind of change, and how will you make it? Amazon's vision statement is *"to be Earth's most customer-centric company, where customers can find and discover anything they might want to buy online."* It provides a clear direction for employees.

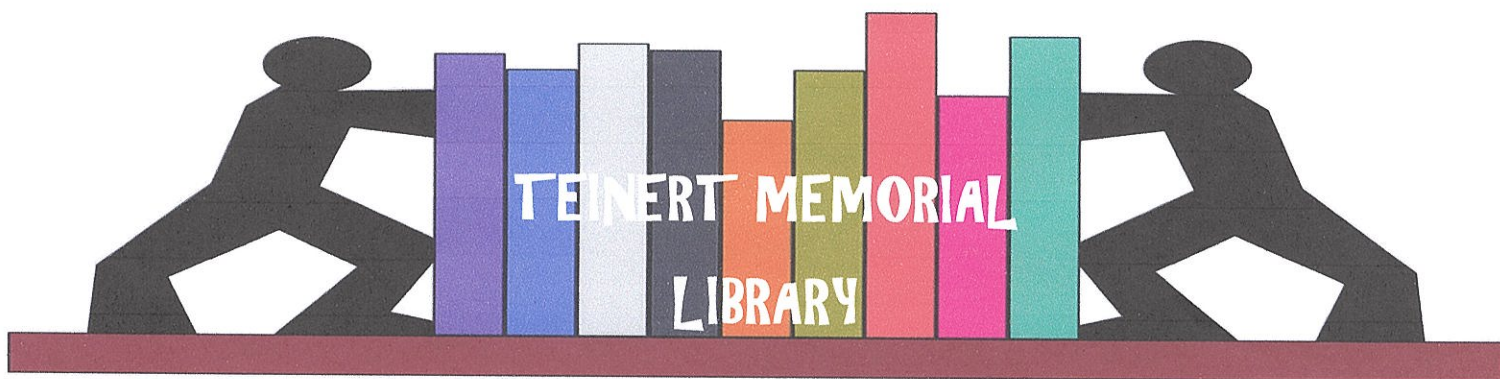
For the small business that makes handcrafted baby clothes, a vision statement might be *"to be the first choice for new parents looking to outfit their babies in artisanal handmade clothing that is designed and crafted with the utmost attention to detail."* It shows exactly where the company wants to go in the future and how it intends to attain that status. It also contains their key selling point.

Applying Mission and Vision Statements to Your Organizational Strategy

The mission and vision statements of a company help direct the organizational strategy. Both provide purpose and goals, which are necessary elements of a strategy. They outline the audience for the business, and what that audience finds important. By identifying these elements, the business executives can develop a more step-by-step strategy that helps the company achieve its mission in the short term, and its vision in the long term.

Mission and vision statements help businesses to outline performance standards and metrics based on the goals they want to achieve. They also provide employees with a specific goal to attain, promoting efficiency and productivity.

Mission and vision statements aren't only necessary for employees and business owners when it comes to the organizational strategy. They also apply to external stakeholders like customers, partners and suppliers. The mission and vision statements can be used as a public-relations tools to attract media attention, engage specific audience segments and develop business partnerships with like-minded companies.



TEINERT MEMORIAL LIBRARY VISION

Teinert Memorial Library: your place to learn, share, and create.

TEINERT MEMORIAL LIBRARY MISSION

Teinert Memorial Library provides free and equitable access to cultural and educational experiences. We celebrate ideas, promote creativity, connect people, and enrich lives.

TEINERT MEMORIAL LIBRARY VALUES

- ✚ Learning in all forms
- ✚ Diverse perspectives
- ✚ Intellectual Freedom
- ✚ Customer Experience
- ✚ Collaboration
- ✚ Innovation
- ✚ Making a Difference

TEINERT MEMORIAL LIBRARY STRATEGIC LENS



Literacy is the ability to interpret and understand. It is our purpose.

Engagement encompasses how we connect to the community and build relationships. It is how we do business.

Community includes all of Bartlett and the surrounding communities. It is who we serve.

Equity refers to the measures we take to help the people in our community realize their full potential. It is how we serve.

Accountability means we take responsibility for our actions and produce results. It is our promise.

Sample #1

**TEINERT MEMORIAL LIBRARY
GUIDING STATEMENTS**

VISION	Teinert Memorial Library is a valuable resource and partner that connects and serves our community with excellence.
MISSION	Teinert Memorial Library provides a welcoming environment for engaging our community, enriching lives, and educating minds.
CORE VALUE	Teinert Memorial Library is committed to Intellectual Freedom; connecting our patrons to ideas, information, and materials they wish to explore in a friendly, non-judgmental manner. We offer materials, programs, and services that represent the needs of our diverse community.
SERVE VALUES	Stewardship Mindful of resources in a consistent and transparent manner
	Engaged Committed to the organization and its mission, the people we work with and the people we serve.
	Respectful Treat all people with dignity and courtesy
	Visionary Embrace our past achievements while maintaining a leading-edge focus on short- and long-term success.
	Excellence Strive to deliver programs and services that go above and beyond.
Goals	Engaging our Community <ul style="list-style-type: none"> • Welcome patrons with excellent customer service and appealing spaces • Proactively plan outreach to diverse communities and underserved audiences • Serve our community with friendly, knowledgeable staff
	Enriching Lives <ul style="list-style-type: none"> • Enhance access to our collection of current and diverse materials and resources • Advance innovative technologies • Support workforce initiatives focused on job seekers, small business, and entrepreneurs
	Educating Minds <ul style="list-style-type: none"> • Create opportunities for people of all ages to explore, create, innovate and collaborate • Present curated classes and programs with a focus on business and career, financial literacy, early learning, STEAM, and arts and culture • Collaborate with community partners for delivery of specialized content

Sample #2

TEINERT MEMORIAL LIBRARY

VISION STATEMENT

The Teinert Memorial Library strives to be a comfortable and inclusive piece of the heart and soul of Bartlett by fostering intellectual freedom; encouraging life-long learning; providing the resources for self-improvement and community building to all members of the community; and supporting and showcasing the arts.

MISSION STATEMENT

WHO WE SERVE:

- All members of the community, and visitors, in a setting free of discrimination

THE NEEDS WE MEET:

- Provide information resources
- Support lifelong learning
- Offer materials and programs for pleasure and entertainment
- nurture artistic creativity and literacy
- Support in developing research skills
- Provide a community meeting place

HOW WE MEET THE NEEDS:

- Knowledgeable and courteous staff
- Deep, broad, and current collections
- Dynamic, well-rounded programs
- Current technology and facility
- Spacious, well-lit and comfortable library

Sample #3

TEINERT MEMORIAL LIBRARY

Mission

We welcome all people to connect, learn, discover, and grow.

Vision

We imagine a Bartlett where all people feel seen, safe, and welcome. We imagine a city where libraries bring people together to experience hope, joy, and creativity through learning.

Library Experience Promise

- We welcome you
- We listen with curiosity and create connections
- We build spaces for likeness and difference
- We celebrate the joy of discovery
- We are here because of you

Our Values

The library belongs to the people of Bartlett. We are your library and you – our library patrons – shape our work. The following values guide our work

We believe that learning is a human right

To live, adapt, and thrive in a constantly changing world, all people need supportive learning environments and free access to information and ideas from diverse points of view.

We believe in curiosity

Curiosity can change the world and the path of one's life. We believe in igniting its spark through discovery and creative exploration.

We believe in connection

The library is a place for quiet reflection and boisterous activity, for likeness and for difference. It is comfortable, inclusive, and vital to creating healthy, strong communities.

We believe in the power of belonging

When people feel they belong, they are able to learn and grow. The library brings people together to access knowledge, information, and connection. We actively work to ensure that all people see themselves and our city's rich diversity reflected in our library.



Sample #4

Teinert Memorial Library

1 OUR LIBRARY MISSION & VISION STATEMENTS

1.1 MISSION

The Teinert Memorial Library is guided by the past and focused on the future. Its mission is to enrich the lives of the community by empowering its citizens' personal, educational, and professional growth. The library is dedicated to advancing literacy and fostering life-long learning.

1.2 VISION

The Teinert Memorial Library aims to provide a center for information and discovery through innovative programming, robust collections, and responsive services. The library is a place for Bartlett to learn, share, and create.

2 CORE VALUES

- Knowledgeable Staff and great service
- Intellectual freedom and access to knowledge for all
- Current and historical digital collections
- Technology and information literacy training
- Spaces for study, collaboration, and innovation
- A place where Bartlett comes to explore, learn, and discover

2.1 FOUNDED ON THE 5 I's

INFORMATION & EXPLORING

Knowledge, Resources, and Access: All Formats for All Ages

INSTRUCTION & LEARNING & ENRICHING

Guiding Life-Long Learners Through Literacy & Technology

INTERACTION & COMMUNITY BUILDING

Partnering with the Community: A Library Without Walls

INNOVATION & CREATING & DREAMING

Today's Librarians & Tomorrow's Technology: Educating & Empowering

INSPIRATION & DISCOVERING AT OUR LIBRARY

Be Inspired at your Bartlett Memorial Library, The Doorway to Opportunity

Sample #5

RE: Mission

Vrubel, Thadra R •

Mon 11/28/2022 12:18 PM

To: Teinert Library Board of Trustees <library@bartlett-tx.us>

Taylor

Vision Statement Preserving yesterday, informing today, inspiring tomorrow.

Library Mission Statement The mission of the Taylor Public Library is to promote a lifelong love of reading and to provide educational, informational, and recreational resources to patrons of all ages, cultural and economic backgrounds.

Approved by Library Board: Feb 18, 199

SAMPLE #6

Pampa, TX

GOALS AND OBJECTIVES

- The Library will provide the citizens of Pampa and Gray County with the most up-to-date informational, educational, and recreational materials.
- The Library will encourage children to become responsible life-long patrons of the library.
- The Library will introduce the citizens of Pampa and Gray County to the informational and educational benefits of technology.
- The Library will serve a culturally and racially diverse population.
- The Library will encourage public support and use of the library.

Vision/Mission

Vision Statement: To be a gateway to information for the residents of Moore County.

Mission Statement: To inform, enrich, and empower every individual by creating and sustaining superior public library services by offering the most relevant library materials, resources, new technologies, programs, and access to global information available.

Mission and Vision of the Bastrop Public Library

We work for something we believe in: cultural and educational programs for our community. We accomplish this by

- Promoting and enlisting support for our library
- Developing additional resources and funds for our library
- Serving as advocates and voices for our library
- Promoting cultural, educational, and information exchanges
- Heightening public awareness of our library

What is the purpose of a public library?

The original purpose of a public library was to acquire books and then lend those books out to the community to improve literacy, share knowledge and provide education and entertainment. This allowed a huge number of people to share one book rather than each having to purchase their own copy.

Today, public libraries offer a wide variety of resources and services to the communities they serve. The primary goals are still education, information, individual improvement and recreation.

Abilene Public Library Mission Statement The mission of the Abilene Public Library is to provide materials, services, and programs to help community residents obtain information which meets their personal, educational, professional, and recreational needs.

Mission Statement

The Brazoria County Library System serves the educational, informational, and recreational needs of the library users. Its mission is to provide library resources for citizens of all ages. The library strives to achieve the highest level of service, while stressing convenience, speed of access, and quality of information.